



FRIENDS OF URBAN ROOTS INFORMATION & SIGN-UP



Thank you for your interest in joining the **“Friends of Urban Roots,”** a group of champions for the Urban Roots farm program. Our Friends will be invited to exclusive farm events and will help us spread the word about Urban Roots.

Urban Roots is a youth development program that uses sustainable agriculture as means to effect lasting change for youth participants, and to nourish East Austin residents who currently have limited access to healthy foods. Farm Interns grow food on a local, diversified organic farm, sell a portion of their harvest in the Austin area and donate a portion to local hunger relief programs. Through this process young people connect to the land and learn the benefits of growing, eating, selling and donating organic food, and the importance of giving back to their community.

Expectations

- ✦ Invite and bring people to Urban Roots events
- ✦ Help connect individuals and corporations with Urban Roots (i.e. providing contact information, making introductions, helping identify potential corporate supporters, etc.)
- ✦ Act as Urban Roots “ambassadors” to the public

In addition, our Friends will always be welcome as volunteers and supporters of Urban Roots.

Benefits

- ✦ Public acknowledgement of support
- ✦ Listing on YouthLaunch’s website and in published materials
- ✦ Invitations to events and recognition on the farm
- ✦ A peck of peppers (or other Urban Roots produce)

Membership

Individuals passionate about sustainable agriculture, youth development, healthy living, local food, gardening / farming, etc., who are willing to be “Connectors” for the program.

Our first event will be an exclusive reception for our new Friends at the Urban Roots farm (on the Hands of the Earth Farm in East Austin) the evening of **Wednesday, May 14th, 2008**. If you are interested in joining us, please return the sign-up portion below:

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Name _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Phone # _____

Business / Occupation _____

Area(s) of Expertise _____

Return to: Jennifer Lester, Development Specialist, (512) 342-0424; (512) 420-0058 (fax)
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